Enrollment-Spring '22 and Beyond
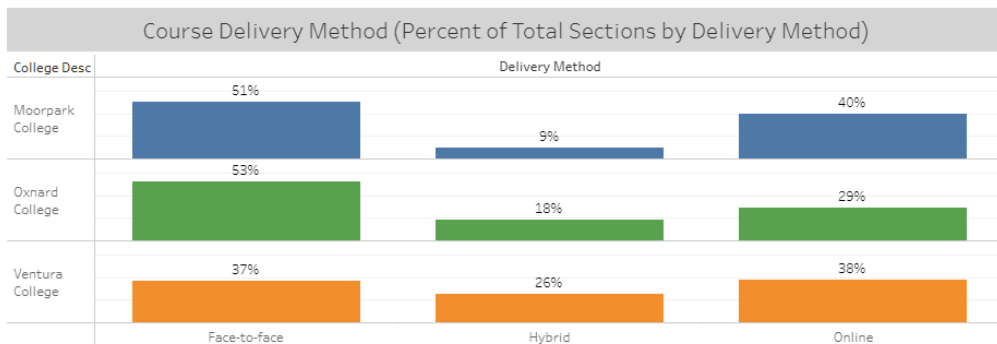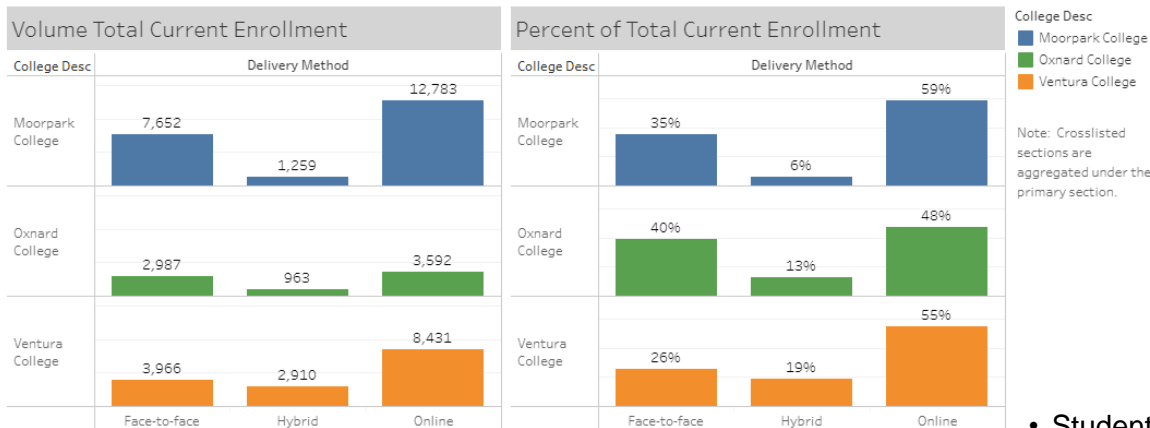
Ventura county Community Collegeg District

Vice Chancellor Herrera, Institutional Effectiveness

VCCCD Spring 2022 Enrollment (Delivery Method) Preference Dashboard
Data current as of November 29, 2021

College Desc
- Moorpark College
- Oxnard College
- Ventura College

Volume Total Current Enrollment

College Desc	Face-to-face	Hybrid	Online
Moorpark College	7,652	1,259	12,783
Oxnard College	2,987	963	3,592
Ventura College	3,966	2,910	8,431

Delivery Method

Percent of Total Current Enrollment

College Desc	Face-to-face	Hybrid	Online
Moorpark College	35%	6%	59%
Oxnard College	40%	13%	48%
Ventura College	26%	19%	55%

Delivery Method

Note: Crosslisted sections are aggregated under the primary section.

Course Delivery Method (Percent of Total Sections by Delivery Method)

College Desc	Face-to-face	Hybrid	Online
Moorpark College	51%	9%	40%
Oxnard College	53%	18%	29%
Ventura College	37%	26%	38%

Delivery Method
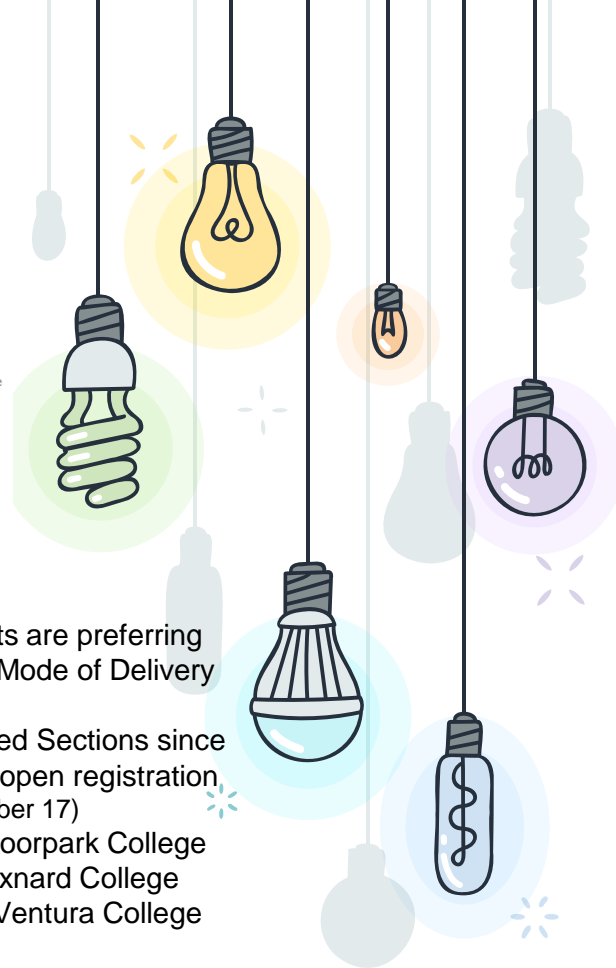
- Students are preferring Online Mode of Delivery

- 17 Added Sections since start of open registration (November 17)
  - 2 Moorpark College
  - 3 Oxnard College
  - 12 Ventura College

+ableau

SPRING 2021 vs. 2022 Comparison
43 Days Prior to Strart of Semester
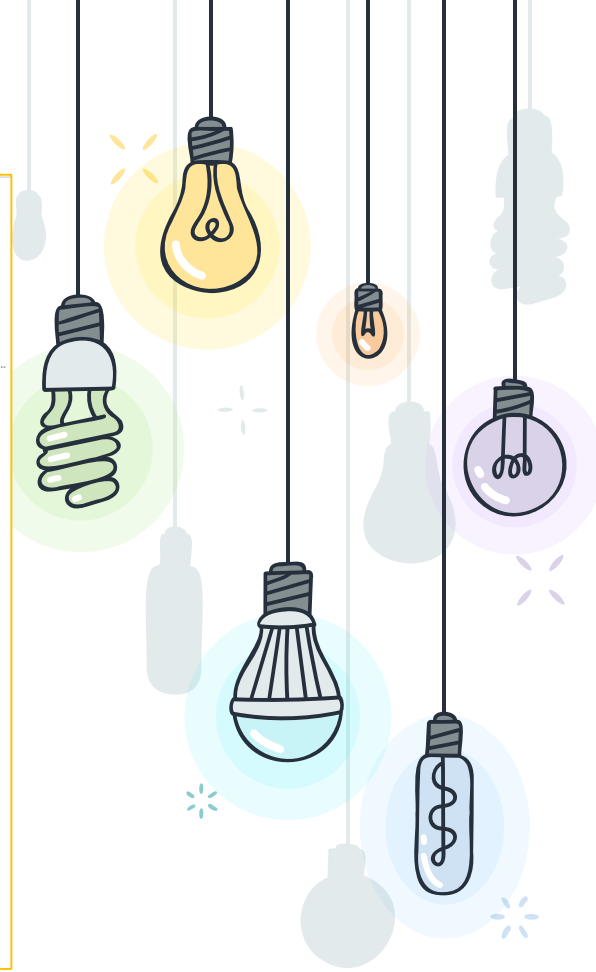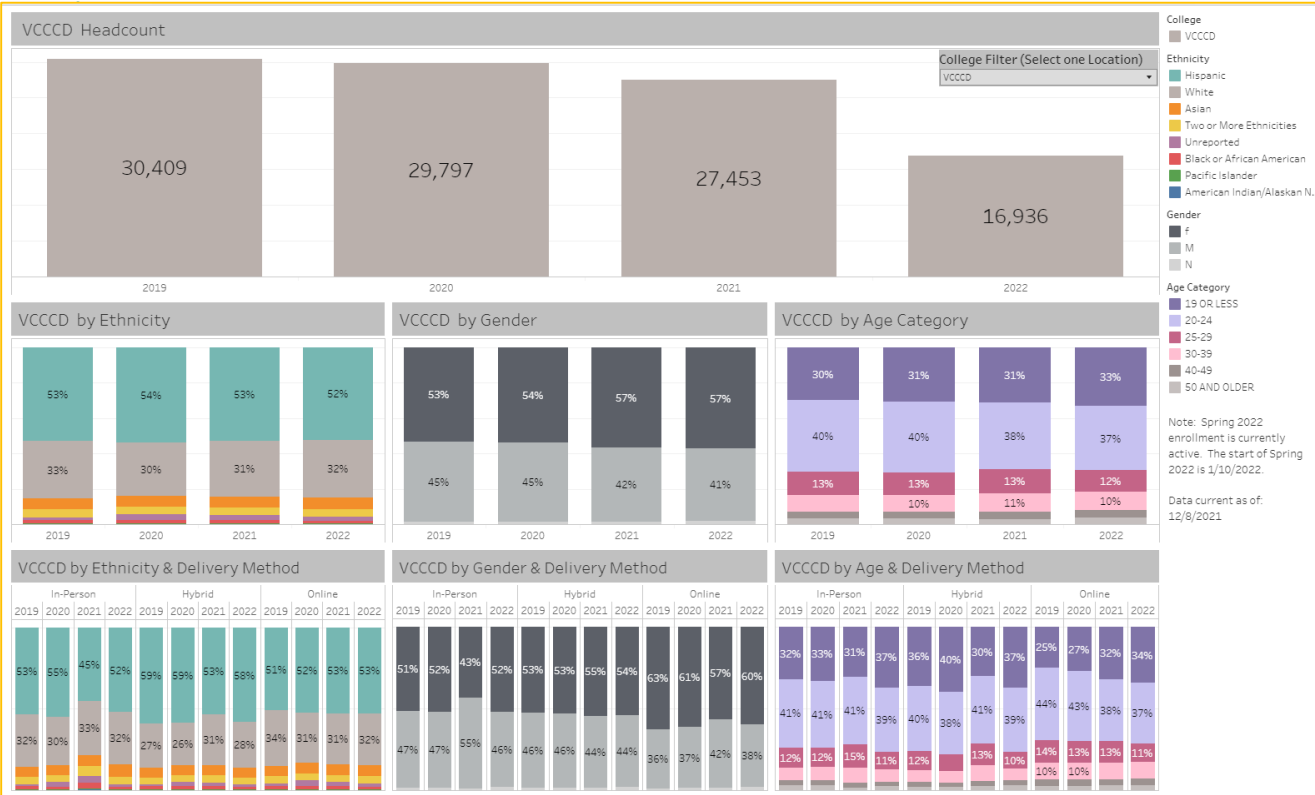
1

Headcount: Down 11.7%

Units: Down 13.9%

539 Sections 100% Filled

Overall Fill Rate: 45.8%
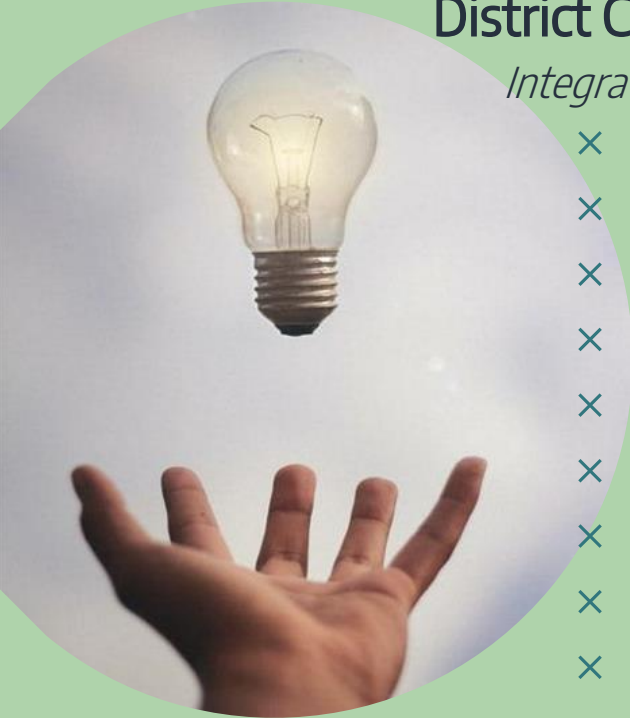
Tableau Dashboard – Equity & Enrollment

4

Planning for the Future

District Council – Enrollment Management

Integrated Planning Approach – Critical Areas

- ✕ Marketing and Communication
- ✕ Access and Equity
- ✕ Recruitment and Outreach
- ✕ Admissions and Onboarding
- ✕ Retention and Persistence
- ✕ Success and Completion
- ✕ Affordability and Financial Support
- ✕ Course and Program Pathways
- ✕ Policy, Technology and Facilities Infrastructure
- ✕ Community, Business and Educational Partnerships...

Peer Mentoring

Gateway Course Completion AB 705

Seamless Enrollment

Dual Enrollment

Embedding Technology & Co-curricular Support
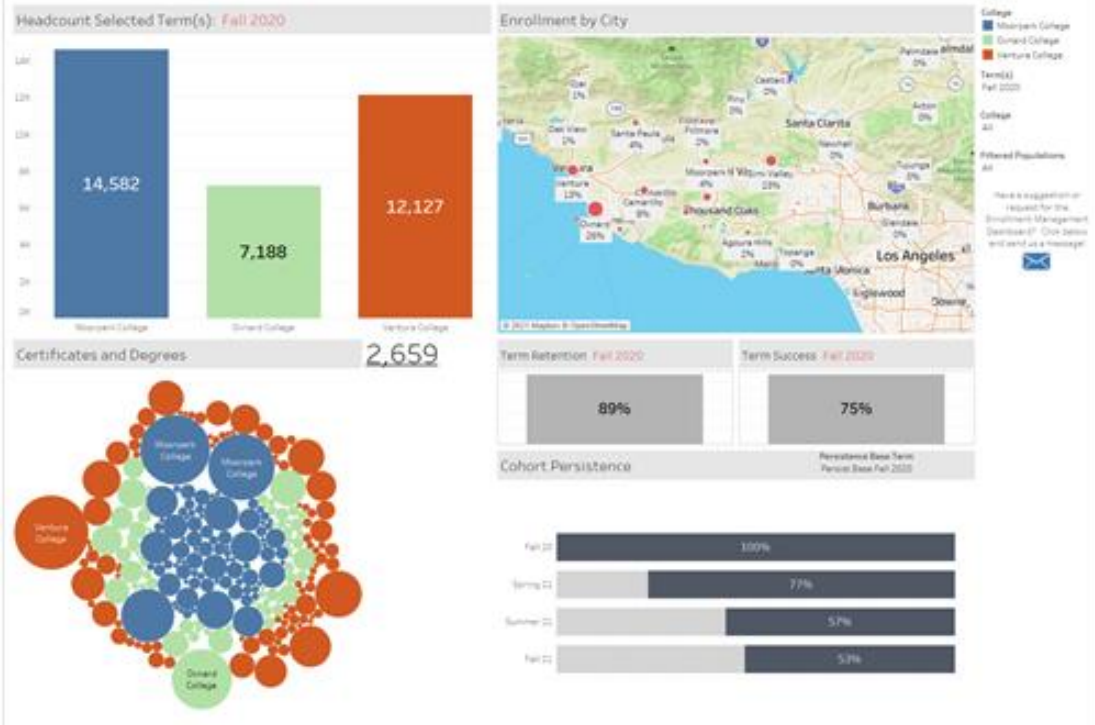
Three-tier Advising
1. Non-Cognitive (time mgmt., perseverance etc.)
2. Financial Aid Application assistance
3. On-line & In-person pathway advising

Want big impact...
Strategic Enrollment Planning Elements

1. Establish Districtwide Enrollment Management Committee

2. Develop Goals and Action Steps

3. Identify Data Needs: plan, Collect, and analyze

4. Develop Targeted Student Enrollment Goals and Strategies

5. Create Measurement System (Tableau)

6. Create and Implement a Districtwide Strategic Enrollment Management Plan

7. Evaluate Outcomes and Processes

strategies leading to equitable access and outcomes

Pilot Projects

Increased Collaboration

Data Rich Environment

Quarterly/Semi-Annual Report
to
the Board of Trustees

VCCCD Strategic Plan
Measures of Achievement
Tableau Dashboard

- Degrees and Certificates
- AB 705 Metrics
- Course Success Rates
- Persistence Rates
- Unit Completion Thresholds
- Dual Enrollment
- "D" and "F" Grades – Not Passing
- LBGT, Veteran and Foster Youth Enrollment
- CTE Completers
- CTE Living Wage

Questions or Comments