Strategic Goal 1: Increase Access and Student Success	Strategic Goal 2: Partner More Effectively to Meet Community Needs	Strategic Goal 3: Promote Effective Use of Organizational Resources
1.1. Enhance and support systems and training for faculty teaching and students taking online courses and promote the use of technology to enhance instruction and increase accessibility of course information for students. *Distance education support and quality.*	2.1. Create clear pathways for students that lead from education to careers. *Curriculum, articulation, and scheduling.*	3.1. Utilize program review to link resource allocation to meet programmatic needs, enhance student learning, address total cost of ownership, and improve college processes. *Program review and improvement.*
1.2. Create and implement ADTs, establish intentional year-round sequences, and promote greater uniformity in course offerings across the District. *Curriculum, articulation, and scheduling.*	2.2. Develop a college-wide program of outreach and recruitment. *Marketing, matriculation, and retention.*	3.2. Ensure program vitality and student access through effective data-driven management. *Strategic enrollment management.*
1.3. Create opportunities for students to increase engagement. *Student life.*	2.3. Establish a college plan to address workforce and economic development. *Workforce and economic development.*	3.3. Promote organizational vitality and a proactive, self-directed culture wherein innovation is nurtured. *Opportunities and support for innovation.*
1.4. Evaluate and enhance the effectiveness of basic skill programs. *Program review and improvement.*	2.4. Develop and educational plan for the Santa Clara River Valley. *Curriculum, articulation, and scheduling.*	3.4. Create a continuum of strategic professional development opportunities. *Professional development for employees.*
1.5. Successfully implement the Student Success Act. *Student Success Act.*		

Description	Status and Plans	Lead
1. Review and Revise Ventura College mission, vision, values. (3.1)	• Work group preparing for fourth meeting to provide revised wording for college review and consideration. • Finalize by **March 2014**.	**Completed**
2. Develop and complete the 2013 – 16 Ventura College Strategic Plan. (3.1)	• Update previous Strategic Plan to incorporate outcomes. • Finalize Strategic Implementation Plan • Finalize by **November 2014**.	**Dave Keebler and Greg Gillespie** Support: Deans, Admin Council, CPC, Faculty Senate
3. Develop revised program review process to include a three year rotation for the intensive review (one-third of programs each year). Concise update with progress, plans, and requests for years one and two. (3.1)	• Obtained process feedback from CPC, Dept. Chairs, and Faculty Senate. • Revised process has been developed and will be implemented for **2014-15**.	**Dave Keebler and Patrick Jefferson** Support: CPC, Admin Council, Deans, Dept. Chairs
4. Curriculum Committee operations, meeting of deadlines, and mandatory reporting of changes. (3.1)	• On-going effective operation to maintain relevant programming.	**Patrick Jefferson** Support: Curriculum Committee
5. Development and Implementation of categorically funded SSSP mandated requirements including orientation, assessment, and educational plan and complete and implement the categorically funded Equity Plan. (1.5)	• Complete SSSP plan by the **September 19**th deadline and use funds in support of required objectives. • Collaborate with other colleges in the District where uniformity is appropriate. • Apply creative and integrated approaches. • Meet reporting requirements and deadlines. • Complete Equity Plan by deadline	**Patrick Jefferson** Support: Deans, Student Services, DCAP, SSSP and Equity work groups
6. Title 5 Cooperative Grant implementation. (1.1, 3.4)	• Meet set requirements and deadlines.	**Gwendolyn Huddleston**

Description	Status and Plans	Lead
7. Title 5 Velocidad Grant implementation. (1.4, 3.2)	• Meet set requirements and deadlines.	**Bill Hart** Support: Velocidad Grant Work Group
8. Develop Accreditation Self-Study and prepare for site visit (occurs fall 2016). (3.1)	• Organize efforts of the Accreditation Steering Committee and begin assessment and documentation of how the college is meeting the standards. • **Ongoing efforts**.	**Patrick Jefferson** (ALO and co-Chair of Accreditation Steering Committee) Support: Accreditation Steering Committee, Deans, Admin Council.
9. Review, establishment, and tracking of institutional effectiveness measures, analysis, and annual report. (3.1, 3.2)	• Finalize measures and prepare report according to **established deadlines**.	**Dave Keebler** Support: IR and various committees, Deans, Admin Council
10. Refine data access and implement strategic enrollment management practices to support planning, scheduling, and meeting FTE targets within budget limitations. (1.2, 2.3, 2.4, 3.1, 3.2)	• Set enrollment targets for the college with breakdown by Divisions/programs in **spring 2015**. • Develop four semester (two year) schedule of offerings to improve planning. • Prepare the Strategic Enrollment Management Plan by the start of **fall semester 2015**.	**Patrick Jefferson** Support: Dave Keebler, Deans, Department Chairs
11. Applied Science Center construction and leadership of curriculum design for career/employment certificate with K-12 and industry partnerships. (2.1, 2.3)	• Faculty facilitation for program research and curriculum development beginning **Fall 2014.** • Organize purchase of needed technology and coordination of curriculum development for review and approval by the Curriculum Committee. • Development and formalize K-12 and industry partnerships through the **VC Innovates Grant** activities.	**Greg Gillespie and Kathy Schrader** Support: Patrick Jefferson, David Keebler, Deans faculty, and community partners

Description	Status and Plans	Lead
12. Evaluate options for campus food service, transition bookstore to contract provider, and review child care auxiliary. (3.1)	• Coordinate changes as recommended per collaborative discussions and decisions.	**Dave Keebler**
13. Review Ventura College committee structure. (3.3)	• Develop recommendations for adjustments.	**Greg Gillespie and Peter Sezzi** Support: Admin Council, Faculty Senate, Classified Senate
14. Reopen international student admissions and program on campus. (1.3, 3.1)	• Participate on District work group and prepare for international student's return for **fall 2014**. • Develop and implement a three year plan to increase international student enrollment.	**Susan Bricker** Support: Dave Keebler and Patrick Jefferson
15. Develop educational recommendations and implementation plans for Santa Paula and the Santa Clara River Valley. (2.4)	• Work group has met and provided recommendation. • Information was also provided to the Board of Trustees. • Continue potential site development plans	**Tim Harrison and Greg Gillespie** Support: Work Group, David Keebler, and Patrick Jefferson
16. Participate as a member in the AB86 Adult Education Regional Consortium Planning Grant. (1.4, 2.3, 3.2)	• Coordinate District-wide efforts and facilitate implementation of the consortium plan. • Participate in consortium activities and efforts to meet the identified grant plans and actions.	**Tim Harrison** Support: Greg Gillespie, AB86 Regional Work Group and Basic Skills Committee
17. Develop strong and effective relationships with K-12, higher education partners, business/industry, city, and other government agencies. (3.1, 3.2, 3.3)	• **Ongoing**	**Greg Gillespie** Support: Executive Team and college community.
18. Coordination of Student Learning Outcomes assessment activities and summaries. (3.2, 3.3)	• **Ongoing**	**Patrick Jefferson** Support: SLO Committee

Description	Status and Plans	Lead
19. Evaluate need and develop recommendation leading to establishment of Veteran's Center on campus. (1.3)	• Plan developed by **spring 2014** to implement by **Fall 2014.** • Implemented **September 2014.** • Continued review and improvement.	**Dave Keebler** Support: Student Services and faculty
20. Develop plan for establishment and implementation of a sustainable community education and contract training program both with not for credit and credit options. (1.4, 2.1, 2.3, 2.4)	• Review and recommendation potential offerings/programs to pilot for **Spring 2015**.	**Patrick Jefferson and Dave Keebler** Support: Deans and Department Chairs
21. Consider bachelor's degree in pilot options per developments in state legislature. (2.1, 2.3)	• Monitor opportunity • Legislation passed for a pilot for a limited number of community colleges to implement applied Bachelor degrees.	**Greg Gillespie, Patrick Jefferson, and Dave Keebler** Support: Deans and Department Chairs
22. Implement 2+2+3 Pathway to Law School Program. (2.1)	• Selected as participating college. • Program courses scheduled and developed as needed to support the pathway requirements. • Participation in required partner meetings and trainings.	**Gwendolyn Huddleston and Work Group**
23. Establishment of Civil Rights Clinic on campus in collaboration with the Department of Fair and Equitable Housing. (2.1, 2.3, 3.1)	• Curriculum and MOU under development with planned **Fall 2015** start.	**Greg Gillespie and Gwendolyn Huddleston**
24. Update of Facilities Master Plan through contracted architect services. (3.1, 3.2)	• Plan for campus and community input forums. • Complete Master Plan by **spring 2015**.	**Jay Moore** Support: Dave Keebler
25. Participate and support attainment of goals and outcomes for the Ventura County Innovates (career pathways) grant and the CSUCI transfer pathways grant. (1.1, 2.1, 2.3, 3.2)	• Participation of the VC Innovates leadership team. • Faculty engagement in articulation and curriculum development for pathways.	**Greg Gillespie, Kathy Schrader, and Gwendolyn Huddleston** Support: Patrick Jefferson, Dave Keebler, Deans, and faculty

Description	Status and Plans	Lead
26. Participate as a full launch pilot college in the statewide Online Education Initiative designed to create a statewide online system for students to access courses. (1.1)	• Attend meetings and implement actions to meet identified goals for the pilot colleges.	**Gwendolyn Huddleston** Support: Distance Education Committee, Deans, and faculty